

## Chinese Canadian National Council (London Chapter)



### 全加華人協進會(倫敦分會)

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The staff and volunteers at United Way Elgin Middlesex would like to take this opportunity to wish you and your family a very Happy New Year. As we look ahead to a new year where we hope for renewed prosperity and good health for all, we are working hard to ensure that highest priority needs in our community can be met. Issues such as hunger, homelessness, social isolation and mental health are being amplified by the impact of the COVID-19 crisis. **Share the Love** is the new 50/50 lottery for United Way. It's a chance to win a cash prize and help support vital local social programs and services that are serving the most vulnerable people in our community. Proceeds stay 100% local. Always. **We invite you to dream!** How would you spend the cash prize? United Way will spend their half working so that everyone in our community has a fair shot at their best life. Last year, we funded over 125 social programs and services that helped nearly 120,000 local people—that's 1 in 5 of your friends, neighbours and family. This year that number will undoubtedly be even higher. You can help.

**When you win, we all win.** Just like every 50/50 lottery, the winner takes home half of the proceeds and the charity takes home half.

This new initiative will run from 8am February 1<sup>st</sup> to 12:00 p.m. on Friday, February 26<sup>th</sup>.

Tickets are available here: [link](#)

- Tickets cost \$10 for 3, \$20 for 10 and \$50 for 50
- Tickets will be available only online through a secure website approved by ACGO
- The link to purchase tickets will go live on February 1<sup>st</sup>
- There will be an Early Bird draw of prizes from local businesses valued at \$250 for all tickets purchased before noon on February 12<sup>th</sup>
- The final winner will be drawn at noon on February 26<sup>th</sup>

Thank you!

*United Way is honoured to partner with CCNC London Chapter to promote this initiative.*

Share the Love 50/50 Lottery ticket purchasers must be 18 years or older and a resident of Ontario. For lottery details, including rules of play and odds of winning, visit <https://unitedwayem-web.bump5050.net/>. Please play responsibly.